



# Achieve Top Web Performance. Measurably Grow Revenue.

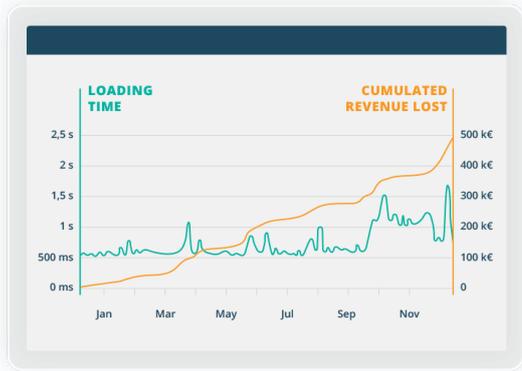
*Quanta offers the only analytics solution specifically designed to enable business and technical members of e-commerce teams to collaborate effectively with the end in mind: use web performance to directly impact online revenue at all times.*

*The results are the fastest, most profitable shopping experiences, and greater peace of mind thanks to improved oversight, more impactful optimization and more transparent resolution processes with no finger-pointing.*

## A Shared Web Performance Monitoring Interface *for Your Full Team*

Quanta's visual timeline enables everyone in the e-commerce team — executives, IT, marketing, agency, hosting provider — to monitor the millisecond-level loading time of your key web pages, and zoom in on time used up by individual software and hardware components.

Updated in real-time, the Quanta timeline enables stakeholders to troubleshoot performance incidents as they happen, work together, and prioritize their actions based on expected revenue impact.



## Understand the Impact of Web Performance on your Business

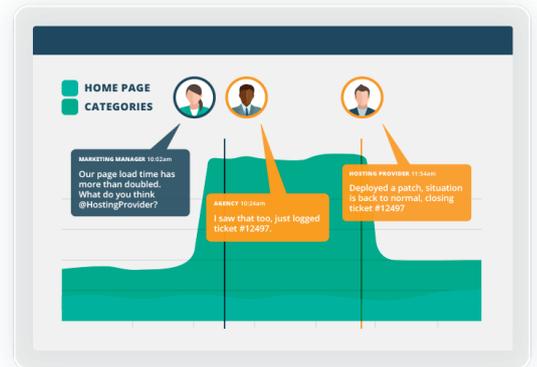
The intuitive Quanta timeline indicates the time it takes to serve all your key web pages within specific funnels split by technology components. And because the intuitive Quanta interface also informs everyone of the impact of web performance on revenue, your full e-commerce team rallies behind the business like never before.

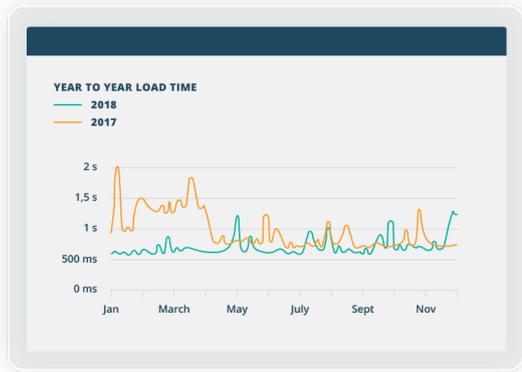
- Share a single point of truth with both business and technical team members.
- Explore trends with one-click simplicity. Troubleshoot incidents by zooming in on any given technology layer (server, application, database, networking, browser, etc.) to see time used up by its own sub-components (for instance, individual services in a given application).
- Make **informed decisions to protect revenue now** and prioritize future technology investments based on anticipated ROI.

## Collaborate Across Distributed Teams — and No Finger Pointing

When performance issues would strike, your teams could spend 80% of their time and energy looking for who or what was responsible before even considering a resolution. **Now, with Quanta, you can foster teamwork and put an end to frustrated teams scrambling to find relevant information.**

- Offer one-click root cause exploration for both business and technical staff.
- Set up customizable alerts and route them to the appropriate persons via email, SMS, Slack or directly in any app you already use.
- Enforce an audit trail of all work performed on individual software and hardware components with the ability to synchronize data sources automatically.





## Tailor the Platform to Your Specific Needs

Quanta enables you to fully customize the platform and how it is connected through a system of widgets and configurable data feeds.

- Monitor the KPIs and timeline views that make the most sense for your business role.
- Connect and correlate all your technical data sources — from network beacons, platform data, through to Google Analytics and everything in between.
- View [history back to two years](#) and make [like-for-like comparisons](#) over time in your retail calendar.



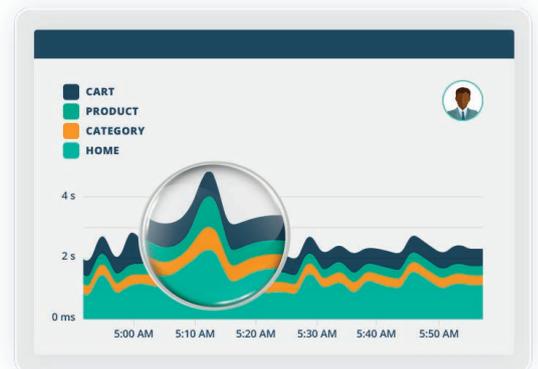
*“It’s now very easy to track site performance for individual marketing profiles. It has become an indispensable daily driving tool.”*

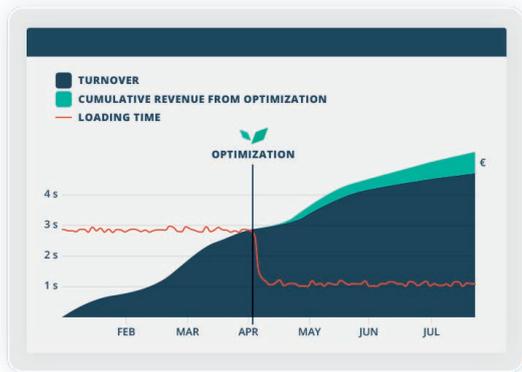
**Céline Malgras** — Chief Digital Officer, Guy Degrenne

## Fix Your Problems and Save the Day with Expert Powers

Quanta offers you exclusive tools, KPIs and visualizations to give you the expert powers you need to optimize your online business. [Even the least technically oriented users can explore and understand root causes with ease.](#)

- With the Infrastructure Cost Per Click metric, easily understand the technical cost and trend of serving a page at any given time, and monitor your efficiency in serving customers over time.
- Multiple Timeline Overlays let you explore multiple visualizations with drag-and-drop ease. Correlate events and performance variables: CPU load, revenue by minute, page views per minute, etc.
- Set up customized events that let you see how the actions of your team impact your KPIs, such as updates to application code, server restarts and CDN configuration changes.





## Measure Revenue Gained from Performance Optimizations

Quanta offers full audit trails, automatic anomaly detection and alerts to avoid bumps in the road and keep the customer journey rolling.

- Apply signal analysis to automatically surface anomalies.
- Visualize cumulative revenue earned from optimization over any time period with “Project Revenue Impact”.
- Instantly assess revenue impact and opportunities for your key pages with “Top Pages Benchmark”.



*“Quanta ensures that the sites are always live and proactively reports any issues, all without needing a development team.”*

**Gautier Dudault** — Digital and E-commerce Director, FBD Group

## Ready Your Business for Peak Traffic

Don't get caught off guard. Quanta lets you run automated load tests, as often as you like so you ready your business for peak traffic.

- Target specific areas of your web site, without going through the expense and hassle of running full-scale load tests.
- Customize your simulated transactions in terms of length, number of users, and whether they are signed in or not.
- Simulate denial-of-service attacks and other scenarios.



# Quanta Web Performance Services

## We're on your team

Our gurus provide on-demand expertise to better manage your service providers, identify areas for optimization, and help solve problems faster. Acting as members of your virtual team, we follow the same alerts as you, provide incident reports and can even act as a go-between with your partners.

### Key Features



**Monitor loading time** for your site's key web pages.



Visually **identify bottlenecks** within your full hardware and software stack.



**Alert team members** to performance incidents and eliminate them in record time.



**Inform everyone** of estimated revenue lost to subpar web performance.



**Customize the interface** to meet your unique monitoring needs.



**See the ROI** of past optimizations.



**Stress test** your full website.



Get ongoing **web performance expertise** from an expert Quanta guru.

### Key Benefits



**Boost your web performance** and measure the impact on your revenue.



**Speed time to resolution** of incidents, with no finger pointing.



Empower business and technology stakeholders **to work together** like never before.



**Prioritize actions** based on expected revenue impact.



**Visualize the revenue impact** of past web performance optimizations.



**Prioritize** new e-commerce stack investments based on expected ROI.

## GET STARTED

To learn more or to request a demonstration,  
visit [www.quanta.io](http://www.quanta.io) or contact a sales representative today.

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